

AARP “Movies for Grownups®” Sweepstakes and Instant Win Official Rules

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL
NOT INCREASE YOUR CHANCES OF WINNING.**

Promotion Overview:

AARP “Movies for Grownups” Sweepstakes and Instant Win (the “Promotion”) includes an “Instant Win” and a “Sweepstakes.”

Eligibility:

This Promotion is open only to legal residents of the 50 United States and the District of Columbia who are at least 21 years old and an AARP.org account holder at the time of entry. Creating an AARP.org account is free but is subject to its [Terms and Conditions](#). To receive the Sweepstakes Grand Prize, entrant must be able to submit a valid IRS Form W-9. Employees of AARP (“Sponsor”), Merkle Inc. (“Administrator”), and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible.

Agreement to Official Rules; Entrants Will Be Disqualified for Violations:

Participation constitutes entrant’s full and unconditional agreement to these Official Rules. The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Sponsor’s and Administrator’s decisions are final and binding in all matters related to the Promotion. Winning a prize/receiving bonus or Additional Sweepstakes entries is contingent upon fulfilling all requirements set forth herein.

In the event there is a discrepancy or inconsistency between any statements contained in any Promotion-related materials and the Official Rules as posted on the Promotion Site (defined below in the How to Enter section), the Official Rules as posted on the Promotion Site shall prevail, govern and control.

Entrants agree that they may not use or attempt to use any method to obtain more than the stated number of permissible entries or Instant Win plays using robotic, automatic, programmed or any other means, including but not limited to using multiple/different email addresses, identities, registrations and

logins or any other methods. Violation of these requirements or any other aspect of these Official Rules will void all Sweepstakes entries and Instant Win plays for the person(s) responsible for such action and result in their disqualification from the Promotion.

Sponsor/Administrator:

Sponsor: AARP, 601 E. Street NW, Washington, DC 20049. Administrator: Merkle Inc. (previously known as HelloWorld, Inc.), 3000 Town Center, Suite 2000, Southfield, MI 48075.

Timing:

The Promotion begins on September 21, 2026 at 12:00 a.m. Eastern Time ("ET") and ends on November 16, 2026 at 11:59 p.m. ET (the "Promotion Period"). Administrator's servers are the official time-keeping devices for the Promotion.

How to Register; Receive Initial Sweepstakes Entry; Receive Instant Win Play:

Entry into the Promotion requires that you log into or create an online aarp.org account. Accounts are free but subject to the AARP Terms of Service and Privacy Policy (as outlined below).

During the Promotion Period, visit the [Promotion Site](#). Next, follow the instructions to log in to your online AARP.org account ("Account"). If you don't have an Account, accurately register for a new AARP.org online account. Accounts are free, but subject to the AARP [Terms of Service](#) and [Privacy Policy](#). **Please review your AARP.org account to ensure that it is complete and includes your real name and email address. Inaccurate information could impact your ability to win a prize/receive Bonus or Additional Sweepstakes entries.** Finally, you will receive 1 entry into the Sweepstakes and automatically advance to the Instant Win page where you will receive 1 Instant Win play. Once on the Instant Win page, click/tap on the "Spin" button (or click/tap "Skip the wheel spin") and the Instant Win results will be instantly displayed; you will be notified if you won a potential Instant Win Prize or Additional Sweepstakes entries (as outlined below in the Instant Win Prizes/Additional Sweepstakes Entries Section). Potential winners of the Instant Win will be provided prize claim directions. Only potential winners who timely complete prize claim requirements and/or are verified as eligible, will be awarded a prize. Additional Sweepstakes entries will automatically be added to the entrant's Account. Administrator is responsible for the functionality of the Instant Win.

Bonus Sweepstakes Entry Opportunity:

Once you receive your Sweepstakes entry for registering or logging in to AARP.org, you will be presented with multiple content area links on the Promotion Site. Click/tap on 1 of the available content area links.

By doing so, you will receive 1 bonus Sweepstakes entry. There are 5 content area links. Limit: Up to 1 bonus Sweepstakes entry (per content area link), per person, per day during the Promotion Period, regardless of the number of content area clicks you click/tap.

If you choose to enter using a mobile device, standard message and data rates apply in accordance with your personal mobile service plan. Check details of your plan prior to using a mobile device to enter. A mobile device is not required to enter.

Entry Limits:

You may enter the Sweepstakes by following the above steps to receive 1 Sweepstakes entry per day during the Promotion Period and receive 5 bonus Sweepstakes entries per day, as outlined below. In addition, you may play the Instant Win 1 time per day during the Promotion Period (to receive an Instant Win prize or Additional Sweepstakes entries). Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of plays/entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's plays/entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, or misdirected registrations, which will be disqualified. In the event of a dispute as to the identity of any entrant, Sponsor and Administrator will rely on the entrant's AARP.org profile information. If any additional information provided by entrant is inconsistent with the information in the AARP.org profile, Sponsor and/or Administrator may disqualify such entrant and such disqualification may result in the forfeiture of any prizes won. Sponsor, in its discretion, may require additional documentation from entrant to show proof of entrant's identity.

Operation of Sweepstakes and Instant Win:

Administrator is an organization whose decisions as to the administration and operation of the Promotion, including the selection of potential winners, are final and binding in all matters related to the Promotion.

Sweepstakes:

Administrator will randomly select the potential Sweepstakes Grand Prize winner from all eligible entries received during the Promotion Period, on or around November 17, 2026 and, will notify potential Grand Prize winner by email on or around November 17, 2026 and may be notified by

phone and/or overnight/certified mail. Participants should check their junk email folder as email providers may filter prize notifications.

Instant Win:

There will be 680,597 random, computer-generated winning times seeded throughout the Promotion Period, one for each Instant Win prize/Additional Sweepstakes entries offered. If you are the first player to play the Instant Win at or after one of the randomly seeded times, you will be a potential Instant Win winner of the prize indicated/recipient of Additional Sweepstakes entries subject to verification of potential winner's eligibility. The odds of winning an Instant Win prize/Additional Sweepstakes entries depend on the date/time of entrant's game play, the number of prizes remaining available at the time of the game play, and the number of eligible Instant Win plays received. The number of prizes available to be won will diminish as they are awarded.

Potential Winners Subject to Verification:

All potential winners are subject to verification by Sponsor and Administrator. **An entrant is not a winner of any prize/Additional Sweepstakes entries, even if the Instant Win or Sweepstakes should so indicate, unless and until entrant's eligibility has been verified.** Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any Instant Win play that occurs after the system has failed for any reason is deemed a defective play, is void and will not be honored.

Winner Requirements:

Potential Sweepstakes Grand Prize winner will be required to sign and return a Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release ("Declaration") and an IRS Form W-9 which must be received by Administrator within 3 days of the date notice or attempted notice is sent, in order to claim the prize. All other potential Instant Win winners (excluding Additional Sweepstakes entry recipients) may be required to provide their name, home mailing address (P.O. Boxes not permitted) and date of birth to confirm eligibility and for purposes of prize fulfillment within 3 days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted, fails to sign and return the Declaration or provide any other requested information within the required time period, or the prize is returned as undeliverable, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner of any prize valued over \$25 is disqualified for any reason or forfeits the prize, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only 3 alternate drawings will be held, after which the prize will remain un-awarded. Unclaimed prizes valued at \$25 or less will not be awarded.

Prizes: Quantity, Description and Approximate Retail Value ("ARV"):

1 Sweepstakes Grand Prize:

If the Sweepstakes Grand Prize winner is not an AARP member, Sponsor will provide the necessary AARP membership.

A trip for Trip for 2 to Los Angeles, CA to attend the "*Movies for Grownups*" Awards Ceremony scheduled to occur on January 9, 2027 ("Event"). Trip package includes round trip, coach-class air transportation for 2 from a major airport near winner's home (determined by Sponsor in its sole discretion); 2 nights' accommodations at the Beverly Wilshire, Beverly Hills, A Four Seasons Hotel (single room, double occupancy; hotel location subject to change in the Sponsor's sole discretion); 2 Event tickets (an AARP representative will provide guidelines for appropriate conduct at the Event and will accompany winner and guest to the Event), ground transportation to and from destination airport and hotel and \$1,500 spending money. Sponsor will contact Winner to coordinate travel dates, flights, and other travel arrangements. However, Sponsor will make the final determination about travel dates, airline, flight itinerary and other travel arrangements in its sole discretion. Winner must travel on the dates determined by Sponsor or prize will be forfeited. Trip must be booked at least 14 days prior to departure. Travel and accommodations are subject to availability and blackout dates. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in this Promotion and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Winner must have proper identification and a valid credit card for hotel check-in and to cover incidental expenditures. Travel companion must be 21 years of age or older as of the date of departure and must travel on same itinerary and at the same time as the winner. If winner is a minor in his/her state of residence, travel companion must be winner's parent/legal guardian. Travel companion must execute liability/publicity releases as a condition of accompanying winner on trip. Winner and travel companion are solely responsible for having a REAL ID compliant driver's license/ state ID or U.S. passport for domestic air travel. Additional travel restrictions, conditions and limitations may apply. By traveling and attending Event, winner and winner's guest voluntarily assume all risks related to exposure to COVID-19 or other communicable illness. If in the judgment of Sponsor air travel is not required due to winner's proximity to prize location, ground transportation will be substituted for round trip air travel at Sponsor's sole discretion. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Sponsor is not responsible if Event is delayed, postponed or cancelled for any reason, in which event that portion of prize is forfeited in its entirety and no substitution will be provided except as in Sponsor's sole discretion. By accepting Event ticket prize, winner agrees to abide by any terms,

conditions and restrictions provided by the ticket. Sponsor is not responsible if winner does not use ticket on day of event. ARV: \$10,900. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value.

The odds of winning the Sweepstakes Grand Prize depend on the total number of eligible entries received during the Promotion Period.

Instant Win Prizes/Additional Sweepstakes Entries: Quantity, Description and ARV:

Win Limit	Instant Win Prizes/Additional Sweepstakes Entries	Description	Quantity	ARV
1 per person	Prize	\$500 Amazon.com gift card. Restrictions apply, see amazon.com/gc-legal . Terms and conditions of Gift Cards apply.	2	\$500
1 per person	Prize	\$50 Amazon.com gift card. Restrictions apply, see amazon.com/gc-legal . Terms and conditions of Gift Cards apply.	5	\$50
1 per person	Prize	\$20 Amazon.com gift card. Restrictions apply, see amazon.com/gc-legal . Terms and conditions of Gift Cards apply.	20	\$20
2 per person	Prize	\$10 Amazon.com gift card. Restrictions apply, see amazon.com/gc-legal . Terms and conditions of Gift Cards apply.	100	\$10
5 per person	Prize	\$5 Amazon.com gift card. Restrictions apply, see amazon.com/gc-legal . Terms and conditions of Gift Cards apply.	470	\$5

25 per person	Additional Sweepstakes Entries	100 Additional Sweepstakes entries	5,000	N/A
25 per person	Additional Sweepstakes Entries	50 Additional Sweepstakes entries	50,000	N/A
25 per person	Additional Sweepstakes Entries	20 Additional Sweepstakes entries	17,500	N/A
25 per person	Additional Sweepstakes Entries	10 Additional Sweepstakes entries	450,000	N/A

Odds of winning an Instant Win Reward depend on the date/time of entry, the number of Rewards remaining at the time of the Instant Win play and the number of eligible Instant Win plays received. The number of Rewards available to be won will diminish as they are awarded.

Total ARV of all prizes (Sweepstakes Prize and Instant Win Prizes):

The total ARV of all available prizes in the Promotion is \$15,900.

Additional Prize Terms:

Prizes are non-transferable, and no substitution will be made except as provided in the Sponsor's sole discretion should the prize become unavailable. In this case, a prize of equal or greater value will be offered. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Sweepstakes Grand Prize winner will receive an IRS Form 1099 MISC reporting the actual value of the prize received. ARVs are determined as of the time these Official Rules were published and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. Where applicable, prize style, size and all other details will be determined by Sponsor in its sole discretion. All other costs and expenses associated with acceptance of the prize that are not expressly set forth herein shall be solely the winner's responsibility. Prizes are provided "as is" without warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, or fitness for a particular purpose. Instant Win Prizes will be fulfilled approximately within 48 hours after winner confirmation. Limit of 1 Sweepstakes Prize per person. In addition, see the above chart for additional limitations for all Instant Win Prizes/Additional Sweepstakes entries.

Release:

By receipt of any prize, winners agree to release and hold harmless Sponsor, Administrator and their respective subsidiaries, affiliates, suppliers, distributors, advertising and promotion agencies and prize suppliers and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Promotion and/or acceptance, use, inability to use, misuse or redemption of a prize (including any injury or harm related thereto).

Publicity:

Except where prohibited, participation in the Promotion constitutes each winner's consent and grant to Sponsor and its agents to use the following information about the winner (to the extent provided by winner as part of the entry or winner confirmation process): winner's name, city, state, likeness, photograph, entry, social handle and photo, voice, opinions and/or prize information for promotional advertising or other purposes, in any media without further notice, review, approval, payment or other consideration. Sponsor is not obligated to use any of the above-mentioned information or content but may do so and may edit these materials at its sole discretion, without further obligation or compensation. Sponsor will not use any of the above mentioned information in a manner that is inconsistent with its Privacy Policy or applicable law.

General Conditions:**Sponsor's Right to Modify or Cancel:**

Sponsor reserves the right to cancel, suspend and/or modify the Promotion, including but not limited to fulfillment of the prize(s), where any of the following "Issues" occur:

- Fraud
- Technical failures;
- Human error;
- Any other factor that impairs the integrity or proper functioning of the Promotion; or
- Any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, widespread illnesses, declarations of war, acts of God, acts of terrorism) that interferes with any aspect of the Promotion, as determined by Sponsor in its sole discretion.
- Where one or more of the above Issues occurs, Sponsor will make reasonable efforts to award all remaining Sweepstakes prizes by conducting a random drawing from among all eligible entries

received up to the date of the Issue; and/or modify the prizes offered. Instant Win prizes tied to seeded winning times that take place after Issues have occurred will not be awarded.

Sponsor's Right to Disqualify Entrants:

Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion, including but not limited to submitting fraudulent entries, or to be acting in violation of the Official Rules of this Promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Sponsor's Right to Limit Prizes Awarded to the Number Stated in these Official Rules:

In no event will Sponsor be obligated to award more than the stated number of prizes set forth in these Official Rules. In the event that more winner notifications are distributed or more prizes are claimed, due to a printing, production, seeding, computer, or other error of any kind, than the stated number of prizes. Sponsor reserves the right to award only the stated number of prizes based on the winner selection process described in these Rules, or if necessary, through a random drawing from among those entrants who were notified, confirmed to be eligible and where applicable, took the required action to claim the prize.

Limitations of the Scope of Responsibility:

The Released Parties are not responsible for:

- Any incorrect or inaccurate information either provided by entrants or caused by printing errors or by any of the equipment or programming associated with or utilized in the Promotion;
- Technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections to the internet, social media platforms, in phone lines or network hardware or software;
- Unauthorized human intervention in any part of the Promotion, including but not limited to the entry process;
- Technical or human error which may occur in the administration of the Promotion, including but not limited to the processing of entries;
- Late, lost, undeliverable, damaged or stolen mail; delayed or misdirected entries or failure to receive entries due to limitation of third-party social network platforms;
- Entries that are erroneously deleted, lost or destroyed or corrupted. In this case, entrants sole remedy is to take the required actions to receive another entry(s) in the Promotion, if it is possible; or

- Any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or to the receipt, use, inability to use or misuse of any prize.

Disputes:

Except where prohibited, entrant agrees that:

- Any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually without resort to any form of class action and exclusively by the United States District Court for the Eastern District of Michigan or the appropriate Michigan State Court located in Oakland County, Michigan;
- Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and
- Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.
- All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by and construed in accordance with the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction) which would cause the application of the laws of any jurisdiction other than the State of Michigan.

Severability:

If any provision of these Official Rules is found to be invalid, illegal, or unenforceable by a court or other tribunal of competent jurisdiction, that provision will be enforced to the fullest extent permitted by law.

Remaining provisions will remain in full force and effect. If any provision is determined to be overly broad, it will be limited and enforced to the extent allowed by applicable law.

Entrant's Personal Information:

Information collected from entrants is subject to [Sponsor's Privacy Policy](#).

Winner List:

The [winner list](#) will be posted after winner confirmation is complete.