AARP Albuquerque Sweepstakes
Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: AARP Albuquerque International Balloon Fiesta Sweepstakes (the “Sweepstakes”) is open only to legal residents of the fifty (50) United States, the District of Columbia, and Puerto Rico who are at least eighteen (18) years old and who have an AARP.org account. Creating an AARP.org account is free but subject to the listed terms and conditions. Employees of AARP, Merkle Inc., and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. The Sweepstakes is void where prohibited. Participation constitutes entrant’s full and unconditional agreement to these Official Rules. Sponsor's and Administrator's decisions are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.


3. Timing: The Sweepstakes begins on August 7, 2023 at 12:00 a.m. Eastern Time (“ET”) and ends on September 10, 2023 at 11:59 p.m. ET (the “Promotion Period”). Administrator’s computer is the official time-keeping device for Sweepstakes.

4. How to Enter: During the Promotion Period, visit www.aarp.org/musicfest (“Website”) and follow the links and instructions to complete and submit the registration form, including your AARP.org login information. You will receive one (1) Sweepstakes entry.

Limit: You may enter one (1) time during the Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified.

5. Grand Prize Drawing: Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winner are final and binding. Administrator will randomly select the potential Sweepstakes winner from all eligible entries, on or around September 11, 2023. The potential winner will be notified by email with prize claim instructions, if any, including the requirement to complete and return Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release (“Declaration”) (this includes an IRS W-9 form), which must be received by Administrator within two (2) days of the date notice or attempted notice is sent, in order to claim the prize. If the winner is a minor in his/her jurisdiction, a parent or legal guardian must complete the Declaration. If the potential winner of any prize cannot be contacted after two (2) days, or the prize is returned as undeliverable, the potential winner forfeits the prize and a new winner will be selected. Receiving a prize is contingent upon compliance with these Official Rules. In the event that the potential winner is disqualified for any reason, Sponsor will award the prize to an alternate winner by random drawing from among all remaining eligible entries, time permitting. Only three (3) alternate drawings will be held, time permitting, after which the prize will remain un-awarded.

6. Prize: ONE (1) GRAND PRIZE: A trip for two (2) to Albuquerque, NM. Trip package includes round trip, domestic coach-class air transportation for two (2) from a major airport near winner’s home (determined by Sponsor in its sole discretion) to Albuquerque, NM; four (4) nights’ accommodations at a hotel determined by Sponsor in its sole discretion (single room, double occupancy); daily passes to the Albuquerque International Balloon Fiesta for two (2); and a hot-air balloon ride in the AARP-sponsored balloon, for winner and guest (all details are determined by Sponsor in its sole discretion). There exists an inherent risk of
exposure to COVID-19 in any public place where people are present. COVID-19 is a contagious disease that can lead to severe illness and death. By traveling and attending event, winner and winner’s guests voluntarily assume all risks related to exposure to COVID-19. Winner must travel on October 12, 2023 and return on October 16, 2023. Travel and accommodations are subject to availability and blackout dates. Travel must be round trip. Sponsor will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in this Sweepstakes, and those set forth by the Sponsor’s airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses related to the trip will not impact the value of the trip as determined by the hot air balloon pilot and/or the Albuquerque International Balloon Fiesta.

Travel is subject to the terms and conditions set forth in this Sweepstakes, and those set forth by the Sponsor’s airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses related to the trip will not impact the value of the trip as determined by the hot air balloon pilot and/or the Albuquerque International Balloon Fiesta.

Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize becomes unavailable for any reason including weather and any unfavorable flying conditions as determined by the hot air balloon pilot and/or the Albuquerque International Balloon Fiesta. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate

7. Release: By receipt of any prize, winners agree to release and hold harmless Sponsor, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company’s officers, directors, employees and agents (collectively, the “Released Parties”) from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

8. Publicity: Except where prohibited, participation in the Sweepstakes constitutes each winner’s consent to Sponsor’s and its agents’ use of winner’s name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate
operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant’s entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant’s sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

11. Disputes: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.


13. Winner List: For a winner list, please click here. The winner list will be posted after winner confirmation is complete.

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